Thank you for considering the Keep Memory Alive Event Center for hosting your event.

From the mind of world-renowned architect Frank Gehry, the breathtaking Keep Memory Alive Event Center is as iconic as it is unique. Nestled in the downtown Las Vegas Symphony Park neighborhood and just minutes for all Las Vegas Strip Hotel & Casino properties, the Keep Memory Alive Event Center is truly a one-of-a-kind facility. Think of us as a blank canvas for your event; where extraordinary dining, an incomparable attention to detail, and the city’s most innovative LED light presentation come together to create a truly unique experience.

For corporate or social events, receptions, meetings, galas, or any event you can imagine, our venue will exceed your expectations. With 199 windows within an undulating stainless steel canopy, the Keep Memory Alive Event Center can accommodate 450 guests seated and up to 700 for a standing reception. In addition to the indoor space, you may also consider extending your event into the breezeway and Gehry-designed garden for a reception for up to 1500+ guests. A premier venue in Las Vegas, the center provides flexibility your event needs: indoor or outdoor, we’ll make your special day unforgettable.

The best part about choosing to host your event with us is that by doing so, you help us to preserve the memory of others. Event proceeds benefit Keep Memory Alive supporting the Cleveland Clinic Lou Ruvo Center for Brain Health core mission: enhanced treatment, research and the prevention of brain disorders.

Please visit: kmaeventcenterlasvegas.com for additional event center information.
THE DETAILS

ACCOMMODATIONS

• Up to 450 guests seated and up to 700 for a standing reception inside the event center
• Up to 1500 for a reception including the breezeway and reflections garden
• Up to 350 for a classroom set-up with stage
• Up to 450 for a theatre-style set-up with stage
• Our adjacent museum space can be utilized for talent/entertainment/bride & groom green room, staging, silent auction display area, sponsor tables, additional reception space, vip lounge and more

FACILITY FEES & SERVICES

• Facility fee includes all of the following:
  - Use of our in-house furniture, including tables, Pedrali chairs, Frank Gehry-designed sofas, bars, etc. (inventory list available upon request)
  - Use of our Frank Gehry-customized Narumi china, Reidel glassware and flatware
  - Use of our Frank Gehry-designed linens (multiple color selections available)
  - Our famous LED illumination package with your choice of colors.

• Food, beverage and state of the art audio visual services (lighting, sound, video, etc.) are also available for additional costs. These will be customized for each event and determined by your needs and wants. Bar costs are additional.

• 5% administrative/handling fee for all items will be assessed
• We do not charge sales tax
FOOD & BEVERAGE

Food and beverage services are available for an additional cost plus 20% service charge and 5% handling fee of the total bill. We do not charge sales tax.

Our preferred caterers are Master Chef Gustav Mauler, The Four Seasons, Cut & Taste, Emeril Lagasse, and Wolfgang Puck Fine Dining, and feature a fully customizable menu to meet your needs, taste and budget.

Use of your own caterer is permitted with facility approval, and includes use of our 3,000 square foot Wolfgang Puck-Designed kitchen. In these instances, you will be responsible for a catering/corkage fee. (200 person minimum).

Please note that while we are a non-profit organization, event proceeds are not tax-deductible. However 100% of proceeds go towards the research, treatment and clinical studies of neurological diseases at the Cleveland Clinic Lou Ruvo Center for Brain Health. Thank you in advance for helping us find a cure and help those affected!

702.263.9797
eventcenter@keepmemoryalive.org
kmaeventcenterlasvegas.com
888 w. bonneville ave. las vegas, nv 89106
Wedding Industry Professionals Association (WIPA) “Venue of Excellence Award” 2015, 2016, 2017

The Stella Awards “Best Conference Center in the Far West Region” 2017

Unique Venues “Best Venue for Expos and Tradeshows” 2017

WeddingWire Editors’ Pick “Best Architecture” 2016

Event Solutions Spotlight Awards (Event Site of the Year) Finalist 2015

BizBash Best Event and Wedding Venue Top 3 National Finalist 2014

PLEASE VISIT http://kmaeventcenterlasvegas.com/in-the-news/articles/ FOR INFORMATION ON MORE AWARDS AND ACCOLADES
Whatever you choose, know that all food is served fresh from our 3,000-square-foot, Wolfgang Puck-designed restaurant kitchen directly to your guests’ plates.
**LIQUOR AND BAR PACKAGES**

**DELUXE**

<table>
<thead>
<tr>
<th>VODKA</th>
<th>GIN</th>
<th>RUM</th>
<th>TEQUILA</th>
<th>SCOTCH</th>
<th>WHISKEY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Skyy</td>
<td>Bombay</td>
<td>Cruzan Light</td>
<td>Sauza Hornitos</td>
<td>Dewars White Label</td>
<td>Seagrams</td>
</tr>
<tr>
<td>Absolut</td>
<td></td>
<td>Captain Morgan</td>
<td></td>
<td></td>
<td>Wild Turkey</td>
</tr>
</tbody>
</table>

**PREMIUM**

<table>
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<th>TEQUILA</th>
<th>SCOTCH</th>
<th>WHISKEY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Absolut</td>
<td>Tanqueray</td>
<td>Cruzan Single Barrel</td>
<td>Patron</td>
<td>Johnnie Walker Black</td>
<td>Grey Goose</td>
</tr>
<tr>
<td>Ciroc</td>
<td>Bombay Sapphire</td>
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<td>Casamigos</td>
<td></td>
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</tr>
<tr>
<td>Grey Goose</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Bulleit Bourbon</td>
</tr>
</tbody>
</table>

Deluxe and premium bars include:

- Liquors, mixers, red and white wine,
- assorted domestic and imported beers,
- soft drinks, water, and juices

Non-alcoholic beverage bar includes:

- Soft drinks, tea, water, coffee, and juice

**We can customize any bar/beverage package to fit the needs, taste and budget of any event.**

**Upgrade your beverage package with a specialty cocktail, champagne toast, or tableside wine service (costs TBD)**

**One bartender required per 50-100 guests**

**We reserve the right to substitute any alcohol brands listed with other similar brands of same quality based on availability.**
WINE LIST

CHAMPAGNE & SPARKLING WINE
- Mumm Napa, Brut, Cuvee “M”, Napa Valley, California
- Bocelli Prosecco, Valdobbiadene, Italy
- Veuve Clicquot, Brut, Reserve Cuvee, Reims France
- Dom Perignon, Epernay, France

CHARDONNAY
- Wolfgang Puck, California
- Stag’s Leap Wine Cellars, Napa Valley, California
- Ferrari-Carano, Sonoma County, California
- Far Niente, Napa Valley, California

SAUVIGNON BLANC
- Wolfgang Puck, California
- Kim Crawford, New Zealand
- Cloudy Bay, Marlborough, New Zealand

OTHER RED WINES
- Wolfgang Puck, California
- Bocelli Sangiovese, Tuscany, Italy

CABERNET SAUVIGNON
- Wolfgang Puck, California
- Justin, Paso Robles
- Faust, Napa Valley
- Joseph Phelps, Napa Valley, California
- Jordan, Alexander Valley

PINOT NOIR
- Meiomi, Napa Valley, California
- Etude, California
- Domaine Serene, Evenstad Reserve, Willamette Valley, Oregon

MERLOT
- Beringer, Founders’ Estate, California
- Ferrari-Carano, Sonoma County, California

OTHER RED WINES
- Wolfgang Puck, California
- Bocelli Sangiovese, Tuscany, Italy

SAUVIGNON BLANC
- Wolfgang Puck, California
- Kim Crawford, New Zealand
- Cloudy Bay, Marlborough, New Zealand

OTHER RED WINES
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LINENS
* THESE ITEMS ARE INCLUDED WITH YOUR RENTAL

METALLIC GREY CRINKLE TAFFETA

METALLIC BLACK CRINKLE TAFFETA

METALLIC CHOCOLATE CRINKLE TAFFETA

FRANK GEHRY–DESIGNED

RED LINEN
BLUE LINEN
ORANGE LINEN
GREEN LINEN
IVORY LINEN
CHINA & GLASSWARE

* THESE ITEMS ARE INCLUDED WITH YOUR RENTAL

NARUMI BONE CHINA AND REIDEL GLASSWARE WITH FRANK GEHRY’S ORIGINAL SKETCH
CHAIRS, LOUNGES, PODIUMS, BARS & DIVIDERS

* THESE ITEMS ARE INCLUDED WITH YOUR RENTAL

OUR STANDARD CHAIR DESIGNED BY PEDRALI

WE HAVE THREE RED LOUNGE GROUPINGS

WE OFFER ELEGANT CLEAR ACRYLIC PODIUMS TO ENHANCE YOUR EVENT

OUR WHITE COUCH GROUPINGS

6-FT AND 12-FT BARS DESIGNED BY FRANK GEHRY

WE CAN USE THESE MOLO DIVIDER WALLS TO SEPARATE THE SPACE AS NEEDED
CENTERPIECE HOLDERS
* THESE ITEMS ARE INCLUDED WITH YOUR RENTAL
THIS IS A 20FT JAMES ROSENQUIST PAINTING THAT IS DISPLAYED IN THE EVENT CENTER. IT IS CURRENTLY VALUED AT APPROXIMATELY $3 MILLION AND WAS COMMISSIONED BY STEVE WYNN FOR KEEP MEMORY ALIVE.
DON'T BE LIMITED BY OUR WALLS

Since you will have exclusive use of the grounds for the duration of your event, you are free to expand into the breezeway and Gehry-designed gardens. Create an expansive experience that includes a red carpet entrance through the breezeway or host a tented VIP lounge in the Garden. Allow your imagination to run wild and create an experience unlike any other.
TO SCHEDULE A TOUR OR FOR MORE INFORMATION PLEASE CONTACT:

Keep Memory Alive Events Team

702.263.9797
eventcenter@keepmemoryalive.org
KMAEventCenterLasVegas.com

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pinterest.com/KMAEVENTCENTER/